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EYE ON ARBONNE  
APRIL 2004

NEW EXECUTIVE NATIONAL VICE PRESIDENT

RENEÉ MOSS

# AWESOME OPPORTUNITIES

Nation: Bello Viaggio ("Beautiful Voyage")  
Nashville, TN

I have one word that has fit every situation in Arbonne ... awesome! If it had not been for my daughter I may not have found this opportunity, or better yet it may not have found me. What a nightmare I was living! I was like a hamster on a wheel spinning out of control. It seemed like I was working 24/7 and had no way out.

Then one day in late 1994, my daughter Tammy introduced me to Reico Givens ... under the guise of purchasing an incredible skin care line that she had found. I set the appointment to have a facial and by the time I left her salon, I was sponsored and walking out the door with a little green bag. I had listened to her sales pitch while having my facial. I fell in love with the product but I was not going to sponsor anyone. At the time I was only going to be a retailer and share the product I loved so much with my Clients. I was just like everyone else in the working world: Short on time, freedom and money. It would take me six weeks while the bag sat on my vanity before I began to study the business manual and find out what an awesome opportunity had been given to me.

The next thing I started to do was attend Arbonne trainings. Following that I stepped out of my comfort zone and began to have "parties/hold classes/give presentations" ... whatever they called it, I was doing it! I struggled with having parties though; I thought I was too busy and did not want to make time for such a thing. Well, I made time for Arbonne and now Arbonne has made time for me!

Since the early days of joining Arbonne I have had a wonderful journey to my recent promotion to Executive National Vice President. I have had the opportunity to meet people, develop new relationships and expand existing relationships. I have learned how to help others make their dreams a reality and in the process I have managed to live my dreams. I have traveled to destinations that I had only read about, such as the famous canals and waterways in Venice, Italy.

What a beautiful voyage Arbonne has been in my life.

I am so thankful to Petter Mørck, his vision has made it possible for ordinary people like me to live extraordinarily lives through Arbonne. My advice to anyone working this business is to focus on duplication. This business is about helping others grow. My business didn't grow the way I wanted it to until I realized that this wasn't about me but about helping others reach their goals. Arbonne is truly a gift to share with others, and unless it is given away it can't be called a gift. Now shhhh ... the secret is



ENVP Renee Moss



Renee's grandsons: Scott and Heath Moss.



Renee's daughter-in-law,  
AM Karrie Moss.



Exec. VP Stian Mørck and then AM Reneé in Venice, Italy.



RVP Jacqueline Barron and Reneé with Jacque's new Mercedes-Benz.



ENVP Reneé Moss

to schedule, sponsor and sell. Stay with the basics and don't be afraid to speak the language of Arbonne.

I give God all the glory and praise for our growth over the past year. When I invited God into my life and business to be the CEO, things started to change. My business started to grow by leaps and bounds. He is my guiding compass, pointing the way. I have learned not to ever limit what God can do! My life and business have both been truly blessed.

Arbonne is more than making a wonderful income and having a Mercedes-Benz; it is a wonderful product that was developed with the environment and human consumption in mind. Our product development is known as state-of-the-art throughout our industry. I am so grateful for the integrity of Arbonne ... what more can I say, Arbonne sells itself. I have never used anything where I could see results as well as you can with Arbonne.

To anyone working this business: Don't allow your past to define your present or the past will become your future. If you have any questions about who Arbonne is for, always remember there is a time and place in a person's life for everything. "No" doesn't always mean "No"... it can mean I don't "Know" and it certainly doesn't mean "Never." Remember when you were a child? Did you give up when your mom or dad said "No?" Keep a positive outlook on life, believe in your inner self that this will be contagious and you will become a magnet for your business. This business is similar to planting a garden: Plant the seeds, nourish the garden with plenty of food and water, weed occasionally and the plants will bear the fruit of your hard work. You will reap what you sow, reap more than you sow and reap longer than you sow.

I have a love for network marketing that I never dreamed I would have. I was the biggest skeptic in the world, like many others out there. However, I love being able to share with others and help them achieve their dreams and goals. This has taught me how helping others will bring success not only to their lives but your own. In the corporate world people are being held or pushed down, but in Arbonne we are all climbing a mountain and helping each other up the hill. Some lose their balance and fall back down, and others are holding on to a limb until they can regain their balance and get two feet planted into the earth for traction. Network marketing makes supporting each other a daily goal, not a challenge.

I want to thank my family for supporting me in my business; I couldn't be happier and more proud of a family. Mom and dad: Thank you for your encouragement and continued support ... I am so blessed to have you as my parents. To my children, Scott and Karrie, Daniel and Judy, and David and Tammy: I am so proud of you and all of your accomplishments. Thank you for supporting me in my business and being my cheerleaders. Tammy: You gave me the gift of a lifetime. To my awesome grandchildren, Scott and Heath: You are my inspiration for all that I am ... you are the wind beneath my wings. I love you all!

To my upline, ENVP Euphazine Linder: Thank you for caring and inspiring my team through the years. You are the best grandmother a SuccessLine could have.

To the best SuccessLine in the world: You guys rock! ERVP Michael Anderson: Your name speaks for itself ... you are one of the most giving and inspiring leaders ... you are truly a team player; you are the living example of commitment and perseverance. You

*continued ...*

## success strategy:

“ Branch out with an awesome opportunity. Fruit does not grow next to the trunk, to be able to pick it you have to go out on the limb. When you are ready to branch out, you become ripe with belief in yourself, the products and the company. ”



President Rita Davenport and Reneé at ERVP Tina Prow's car presentation



Tina Prow, then RVP and Reneé, when she received her new Mercedes-Benz.



RVP Diane Davis and then AM Reneé, in Italy dancing and having the time of their lives!

have a wonderful VP team in RVPs Barbara Smiley and Sally Smalling: You guys are incredible. Thank you to all of your Consultants, District and Area Managers. You guys are all special to me. ERVP Tina Prow: Your work ethic is amazing and inspiring and you are such a giving person. Through adversity you have prevailed! What an incredible team you have in NVP Jill Jones, RVP Christy Feighan, your Area Managers, District Managers and Consultants. They are the best. RVP Jacqueline Barron: Your journey to Region has been against all odds through tough times, adversity and sickness ... your efforts are unsurpassed. Hard work pays off and it is your time to shine. You and your Consultants, District Managers and Area Managers are all rising stars.

My daughter-in-law, Area Manager Karrie Moss: You are a special person with a heart of gold and RVP awaits you. What a gift to be able to give to your family. To Cassandra Allen, new District Manager: Timing is everything and you have been a pivotal point in my business. To Crystal Rowe, new District Manager and Lori Hall's team: All of you are outstanding team players, I am thankful to have you in my Nation.

I also want to thank the Tennessee VP team. We all work together crossline to crossline for the betterment of Arbonne. To Sharon Metzgar, Diane Davis, Betty Zisch, Krystal Gray, Kathleen Heyn, Sandra Tillinghast and Carol Bowdell: Thank you for all of your support and encouragement. There are so many others to name, but I am running out of room ... I am so honored to be able to call you all my friends. I love and appreciate you all!

Thank you Rita Davenport for all of your energy, love of people and continued support. You are truly a "people builder." I also want to thank Candace Keefe for the best research and continued development of environmentally-friendly products in the world. Thank you to Shane Clemens and staff for the best NTC meeting sites and vacation spots: Your work is truly noticed. Thanks to Stian Mørck and his family for all of their efforts and support. To everyone at the Home Office: You are great! Last, but not least, thank you to VP Support ... there is only one word that can describe you guys ... awesome!



Reneé playing golf in Maui. A trip she won through Arbonne.



Canals of Venice, Italy. A trip she won through Arbonne.



LEFT: RVP Sally Smalling, ERVP Michael Anderson, Reneé and RVP Barbara Smiley.

RIGHT: Limousine ride earned by: new DMs Jan and Fred Baker, Linda McNeice, AM Jill Brown, Reneé, new EDM Cassandra Allen, DM Crystal Rowe, RVP Jacqueline Barron and AM-in-qualification Jacqueline Chapman.

