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EYE ON ARBONNE

INDEPENDENT CONSULTANT,  
NATIONAL VICE PRESIDENT

KELLY VOORHIES

# REACH

## YOUR HIGHEST POTENTIAL

Independent Consultant, National Vice President  
Kelly & Gary Voorhies Nation; Pleasant View, TN

There is an epidemic in our country and people are sick, heartsick. They are heartsick from missing out on precious time with family and friends because they are tied to a job that often owns them. These jobs dictate when people wake up, get home, take lunch, bathroom breaks and vacations. So many people suffer from this and do not believe there is a remedy.

I know what it feels like to be heartsick. I certainly was. When my daughter, Anna Grace was born, I desperately wanted to stay home with her. It had always been my dream to be a stay-at-home mom. However, like so many families these days, my husband and I depended on two incomes. There was only enough money in our budget for me to stay with her for 10 months. Heartsick, I desperately searched for a cure.

My sister-in-law, ENVP Lisa Voorhies introduced me to Arbonne's PhytoProlief Natural Balancing Cream after the birth of my daughter. Soon after, she introduced me to the Arbonne opportunity at her car presentation. Her success, coupled with my belief in the product and an incredible speech by President Rita Davenport led me to take a serious look at the business. I soon realized that Arbonne was a gift and a cure for my heartsickness.

With the help of Lisa, I plugged into a system of consistent action and my business grew. Thanks to ENVP Dana Collins for the Six for Success system. I quickly learned Arbonne is a relationship business and followed the example of my upline to nurture and encourage my team. I learned the reasons they wanted to get involved in the business and held up their vision for them when times got tough. I also learned Arbonne is a personal growth business. It will stretch you to learn, conquer fear and reach your highest potential. I have always kept ENVP Kathy Lutz's words in my mind, "It is not awesome, amazing or incredible action that leads you to success, instead it is consistent action." By applying this concept and being blessed with an amazing upline leader and team, my Arbonne business continued to grow. I had been given a way to work a business from home and spend every day with my baby girl.

Over the past two years, I have learned just what this company can do for other members of my family. I have watched my sister-in-law's family go from



Kelly with husband, Gary and daughter, Anna Grace.



Kelly's daughter, Anna Grace, 4, holding newborn sister, Mary Fran.



Kelly's Why: Daughter, Anna Grace.



Kelly with her new Mercedes-Benz.



Kelly with sister, RVP Tracy Gruber and niece, Celia.



Kelly with ENVP Lisa Voorhies and RVP Robin Fortner.

struggling to make a house payment to being able to contribute to their church. I have witnessed my little sister, RVP Tracy Gruber earn a Mercedes-Benz in Connecticut and put an offer on a beautiful house, big enough for her growing family. However, what touches my heart the most is what Arbonne has done for my husband, Gary. I knew my heart's desire was to stay home with Anna Grace. But, what I did not realize was how much the burden of a nine-to-six job was on Gary. We live in a suburb of Nashville so his commute, on top of his long work hours, offered him only 45 minutes in the morning and about an hour at night with the baby. He too was heartsick and did not believe there was any way out. Like so many people these days, he simply believed you had to go off to work to support your family and deal with everything that goes with it — the long hours, rigid schedule, often lack of respect and limited time with family. To our surprise, however, Arbonne became a remedy for him as well. Soon after I promoted to RVP, it became clear that this gift of Arbonne was for the entire family. Gary was able to quit his full-time job just after Anna Grace's second birthday. He now has a part-time position working from home two days a week. We have a new baby on the way and we all look forward to spending more time with Anna Grace and our new bundle, Marilyn Frances this August.

It has also been amazing to see what this company has done for the members of my team. I have witnessed moms like me able to stay at home with their babies and overworked executives find hope again. I have shared in some of the most wonderful personal growth moments with many members of my team. I have enjoyed watching them become incredible

leaders and business people. Arbonne has offered lifestyle changes that never would have been possible for many members of my team. What a blessing for me to be a part of it.

I think it is important to share I was never one of those people who just "got it" with this business. What I mean is, some people immediately jump into the business with both feet, knowing the potential. That was not me at all. I began this business out of sheer desperation for a way to stay home with my baby. I had never imagined myself in a network marketing company or owning my own business. It was never even a consideration for me and quite frankly, scared me to death. My sister-in-law, coach and friend, ENVP Lisa Voorhies shared in her *Eye on Arbonne* story that, "When your pain becomes stronger than your fear, then you will make a change." If you are one of the millions of people who are heartsick and in need of a change, I strongly encourage you to take a good look at this company called Arbonne. Even if it is something you have never considered. President Rita Davenport says, "If you keep doin' what you're doin,' you're gonna keep getting what you're getting." That is the truth. It is also true if you make a decision to own your own Arbonne business, commit to working the system consistently with integrity and heart, focus on relationship and team building, then you will also be successful at this business. You will enjoy a life free of the heartsick epidemic that so many suffer from.

*continued ...*

## success strategy:

“Decide, commit and focus on your team and you will succeed.”

Kelly with the Nashville team.





Kelly with President Rita Davenport and ENVP Euphazene Linder.



AM Robin Roe, RVP Robin Fortner, Kelly, RVP Crystal Caviness, AM Mechelle Sheneman and RVP Tracy Gruber at NTC 2005 Las Vegas.

A note to my team: I am so humbled to work with such an amazing team. Your strength and accomplishments never cease to amaze me. The unselfish and caring way you conduct your businesses is inspiring. You remain true to the heart and integrity of this company, and I know there are so many blessings waiting for you. I cannot wait to come to your car presentations. I will be the one screaming the loudest.

To my sister-in-law, coach, mentor and friend, ENVP Lisa Voorhies: Words cannot express how grateful I am to you for all of your help, encouragement, training, love and prayers during this journey. You are such an incredible leader and a true example of someone who cares so deeply for the members of her team and their families. Thank you.

To my sister and dear friend, RVP Tracy Gruber: You are such a natural leader. You have taught me so much about this business and myself. I am so grateful for a company that allows us to talk several times a day while working our businesses. I love you so much and am so proud of you.

To my newest RVPs, Robin Fortner and Crystal Caviness: What an incredible journey this has been. It has been so wonderful to watch you grow into such incredible leaders and businesswomen. I am so proud to have you both on my team.

To my AMs, Mechelle Sheneman, Debbie Mitchell, Robin Burgess, Robin Roe, Michelle Mercer, Beth Rickert, Neil Brewington, Sandra Fischer,

Danielle Binzer, Kara Kempf, Ruth Kurien and Nancy Farr: Thank you for all of your hard work and determination. This is the turning point for many of you. Keep your momentum going. You will be driving that white Mercedes-Benz soon.

To all of my DMs and Consultants: What an exciting time for you! Some of you are on the verge of exploding your businesses. Keep being consistent in your activity levels and identifying your team. I am so excited to watch you and your businesses grow. Thank you.

To my family and friends: Your love and support means the world to me. You believed I could do this business when I did not and I thank you so much for that.

To sweet Gary, Anna Grace and now, Mary Fran: I wish I could express how much I love you. I am so grateful to you for giving me a reason to step outside of my comfort zone and start this business.

All the glory goes to merciful God in heaven.

Kelly with Nashville and New England team at NTC 2005 Las Vegas.



Kelly with AM Mechelle Sheneman, AM Michelle Mercer and DM Julie Dozier.